assure.

BY WATTLE CONSULTANCY



SERVICES INFO PACK



Assure exists to support your community group, organisation or agency meet the needs of your community. Have you ever come across a community program, like mini open comps at your local sports club, spontaneous events in your town or healthy eating initiatives and wondered - how did this come to be?

These types of activities are called community programs. They happen because someone in the community identified a need, and then they worked to meet this need by identifying key strengths in the community and using these strengths to host these activities.

Assure exists to support your community group, organisation or agency to help set up community programs that are socially and environmentally responsible, while trying to be as economically sustainable as possible. We don't know the ins and outs of your community, but that's why we work alongside you to develop these programs. We're also not scared to share all the knowledge we have, and strive to educate people through working alongside one-another as collaboratively as possible (so that hopefully in the future, you'll be confident to run community programs on your own!).







Meet your consultant



Mikaela Kerwin

Founder & Director

Hi, I'm Mikaela, the Founder and Director of Wattle Consultancy. Having grown up in regional communities, including Kyogle on Bundjalung Country and Bunbury on Noongar Boodja, I've witnessed firsthand the disparities in resource distribution.

I'm a keen problem solver and an enthusiastic chatter, and I've found that when combined these skills can result in a plethora of innovative solutions. Paired with my technical skills as a social scientist and town planner, I'm positioned to empower your community or organisation to flourish.

I'm living in Bunbury, WA, and outside my work I like to keep busy at the local football (soccer) club, reading about innovative landuse and societal changes (what can I say, I'm obsessed with the sector) and spending time with friends.



Connect with Mikaela on LinkedIn





How we'd roll...

A ROUGH TIMELINE OF HOW WE IMPLEMENT ASSURE IS AS FOLLOWS:

- 1. Discovery call! We want to chat with you, find out more about what you'd like to work on, and see how we can help you.
- 2. If your project is feasible & we have the capacity, we'll get you signed up for our Assure service.
- 3. We'll do some desktop research on your area. This is a very broad 'asset mapping' exercise. This will include a scope of the community groups, sports clubs, schools and types of businesses in your area. We'll also have a look over some demographic data to work out a vague outline of who lives in your community.
- 4. We'll then work with you to finalise the asset mapping, skewed toward your project. We'll bring what we find back to you, and discuss what you know to be true in your community. There will likely be gaps in what we're able to find on the internet not all community gazettes and newsletters are widely available! From this discussion, we'll also start working out how your community program could be implemented.
- 5. Depending on your project, we can help you design your community program at this point. We'll do this after we get familiar with your community, so we can design the program in line with the skills and knowledge already within your town/village/region/community.
- 6.To implement the project, we'll point you in the direction of potential partnerships & collaborations. Many hands make light work, and often there's no use working on your project in a silo when other groups in your community would be able to help too!
- 7. Depending on the scale of your program, the final implementation and hosting of your project will be up to your organisation. We see ourselves as the helping hand behind the scenes, but ultimately your community program is for your group to present & roll out to the community! How exciting! In doing this, it also means that you will grow in knowledge and confidence to host other projects in the future for your community, without necessarily needing the extra support!

We believe that we've done a good job when you don't need us anymore, so that is what Wattle will be aiming for throughout our time together.





The technical stuff

We work within an Asset Based Community Development framework, which means we will try to lean on your community skills and knowledge wherever possible (rather than a pie in the sky that might not work for your community). We also strongly believe in empowering communities wherever possible, and therefore we will work to pass on knowledge and skills while we work alongside each other.

We use the desktop research to look over existing data relating to your community - we do not undertake any engagement directly with your community as part of our Assure service. If you want a more thorough snapshot of your community, we recommend you look into our Reflect service.

Resourcing these types of programs can also be a challenge. If you would like us to also apply for a grant for your project, we are able to couple our Assure and Prosper services and provide you with a tailored quote. If this is the case, we will be able to put together the grant application alongside the development of the program. Please note that our Prosper service is dependent on grants accessible at the time of preparing your grant application, which is outside our control.





Our Values

Rest assured that ethical practice and transparency is paramount to us.

Before working with your organisation on a social research project, we will discuss the necessity of prior and informed consent from communities, and what this might look like for your project. We also take care to handle the social data with a high degree of security in order to increase the safety of your community.



Community-centric approach

We're all about your community's success. Our values are deeply rooted in empowering regional, rural, and remote areas, ensuring that our work resonates with the needs and aspirations of your unique community.



Inclusive collaboration

We thrive when we bring everyone to the table – from government agencies to businesses and community groups.

Our strength lies in fostering open discussions that harmonise diverse visions.



Real solutions & real impact

We don't believe in one-size-fits-all solutions. Every community has its own story, and our approach reflects this.

We're committed to delivering solutions that make a tangible difference where it matters most.





Next Steps

As our Assure service is broad, we will prepare a tailored quote for your project to ensure value for your community. We encourage you to call for an obligation-free quote, or to speak more about your needs!



Contact Wattle Consultancy

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BOOK A CALL