

reflect.

BY WATTLE CONSULTANCY



SERVICES INFO PACK



Overview

Our Reflect service spans the breadth of social research, community engagement, strategic community planning and social impact assessments. We take a tailored approach to actualise the needs of your organisation in a way that is collaborative and respectful with your community. Our work is skewed toward working across the fields of the social sciences and land use spheres, particularly with government agencies and developers.

We recognise that how a space is designed has an impact on the way that people interact with one-another and the space, and are fascinated with this phenomena.





Meet your consultant



Mikaela Kerwin

Founder & Director

✉ mikaela@wattleconsultancy.com.au

Hi, I'm Mikaela, the Founder and Director of Wattle Consultancy. Having grown up in regional communities, including Kyogle on Bundjalung Country and Bunbury on Noongar Boodja, I've witnessed firsthand the disparities in resource distribution.

I'm a keen problem solver and an enthusiastic chatter, and I've found that when combined these skills can result in a plethora of innovative solutions. Paired with my technical skills as a social scientist and town planner, I'm positioned to empower your community or organisation to flourish.

I'm living in Bunbury, WA, and outside my work I like to keep busy at the local football (soccer) club, reading about innovative land-use and societal changes (what can I say, I'm obsessed with the sector) and spending time with friends.

 [Connect with Mikaela on LinkedIn](#)





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Examples

EXAMPLES OF WORK WE CAN UNDERTAKE INCLUDE:

- Tailored community engagement, particularly framed to ensure a diverse range of people are able to take part in the project
- Strategic planning processes, including analysing demographic and economic trends to inform the allocation of resources and zoning needs for an area
- Analysis of the use of public space, to inform the wants and needs of a community for our shared places
- Social impact assessments, which are used to consider the social impact of a land use project on an existing (and potential future) community
- Qualitative and/or quantitative social research on an area of interest to your organisation, such as barriers to participation in recreational activities or level of food security experienced by a certain group within your community.

This list is broad but not exhaustive - reach out to find out if we're able to help with your project!

Depending on the scale of your project, we are able to travel to your community to conduct our Reflect service. The terms of this are dependent on what you are needing from us.

We do not offer our Reflect service for the purpose of business development. The core purpose of Reflect is to inform how resources and infrastructure is designed and allocated in order to improve overall community outcomes.





Our Values

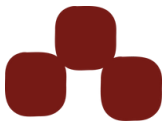
Rest assured that ethical practice and transparency is paramount to us.

Before working with your organisation on a social research project, we will discuss the necessity of prior and informed consent from communities, and what this might look like for your project. We also take care to handle the social data with a high degree of security in order to increase the safety of your community.



Community-centric approach

We're all about your community's success. Our values are deeply rooted in empowering regional, rural, and remote areas, ensuring that our work resonates with the needs and aspirations of your unique community.



Inclusive collaboration

We thrive when we bring everyone to the table – from government agencies to businesses and community groups. Our strength lies in fostering open discussions that harmonise diverse visions.



Real solutions & real impact

We don't believe in one-size-fits-all solutions. Every community has its own story, and our approach reflects this. We're committed to delivering solutions that make a tangible difference where it matters most.





THE PROPOSAL
Wattle Consultancy shall perform the following services:
Undertaking Social Research Project in relation to the use and activation of Guppy Park-
The purpose for which the services are to be provided for by Wattle Consultancy are:
For the agency to analyse and consider ways to best use the space in order to improve community outcomes and broaden the opportunities for people to take part in passive recreational activities.
The Client shall pay a fee of \$2,000 (plus GST) for the services. [this is for a lump sum proposal]
Payable on the following milestones:
1. Research undertaken
2. Analysis of research completed and distributed to client
3. Full report including analysis and recommendations distributed to client
Total of fee \$6,000 (plus GST)
The Client shall provide the following documentation and information for purposes of carrying out the services:
1. Completed COA
2. Records of previous community engagement surveys undertaken
Wattle Consultancy will not undertake any part of the above documentation and information and its accuracy and correctness is the Client's responsibility.
Wattle Consultancy Reference: W2001
Your Wattle Consultancy Contact: Mikaela Perry



Next Steps

As our Reflect service is broad, we will prepare a tailored quote for your project to ensure value for your community. We encourage you to call for an obligation free quote, or to speak more about your needs!



Contact Wattle Consultancy

mikaela@wattleconsultancy.com.au

www.wattleconsultancy.com.au

BOOK A CALL